



### **Guaranteed first page ranking!**

The technology behind natural meta content optimization!

Placing a website at the top of Google, Yahoo or MSN involves careful planning, research and accurate delivery. Additionally, strong coding experience and a throughout understanding of search engines algorithms is a must. When done properly, organic optimization (natural content optimization) produces amazing results. Natural SEO produces the highest possible return on investment due to solid targeted keyword returns. When we talk about placing your website at the top of Google, Yahoo or MSN, we are not talking about one, five or even ten first page positions. In fact our assignments produce hundreds of quality first page ranking placements in major search engines (results)... Here's how we do it:

### **Dedicated Technician.**

Once an order is placed it is assigned to one of our techs. Within 24 hours your tech is in touch for introduction as well as outlining various assignment procedures. Your technician will work with you throughout the duration of our assignment and will be your contact point for all questions and input.

### **Research and analytic.**

Determining valid keywords strings is derived from several sources. A throughout review of your website, your input (not mandatory but we strongly encourage it), using 'keyword popularity' software and resources, running competitive analysis (best in practice competitors) and of course the use of our own internal database which stores more than 5400 completed assignments (that's over 1 million keyword strings ranked and recorded).

### **Building a Sitemap.**

A Sitemap is created and installed to give search engine spiders/robots a clean and direct path to your optimized pages. If appropriate we will also link additional existing pages to your new Sitemap (max 20 pages).

### **Optimizing your pages (max. 16).**

Your existing web pages are our primary focus. Preparation includes: Title tags, meta description, meta keywords and necessary HTML code. Title tags and meta tags are imperative to most search engines. Your pages are checked for rich text content and recommendations or corrections are made accordingly. Your index page is hyperlinked to your sitemap which in turn creates a clear path to well defined pages for all search engine spiders and robots to crawl. This results in top traffic producing rankings.

Don't have 16 static pages to optimize? No problem, high ranking well designed static pages are created as needed (max 16) to support your website. These new pages focus on rich text content, optimized meta content and become an integral part of your website.

**First Report.**

Once preparation and installation is complete, we email you a full report of the changes made to your HTML content as well as working samples of your new static HTML pages and sitemap (if applicable).

Please Note: Installation of all new pages to your server is included in our pricing. However, if you prefer to self-install, detailed step by step instructions will be forwarded with your new pages.

**Submitting to the search engines.**

Google, Yahoo, Dmoz, MSN, AOL, Netscape, Altavista and Alltheweb are submitted manually through our direct channels and monitored to insure proper and permanent indexing! (UK, European and Asian domains are also submitted manually to satellite databases if applicable).

Beyond the majors, we also hand pick major secondary search engines which produces the other 11% of search engine traffic (Never underestimate the power of secondary search engines, 11% of Internet traffic represents 62 million queries per day). Six pages are enrolled in our 'smart indexing' program. Smart indexing will not only promote your web pages consistently but also safely, by ensuring no engine rules or regulations are broken in the submission process! This combination gives you access to 100% of available search engine traffic. (Complete engine list)

You receive detailed reports for each page submitted outlining successful and failed submissions

**Page Rank Express.**

To further support manual submissions we cross-link your website to one or more of our high ranking web pages. Our pages are spidered daily by all major engines and produce faster and comprehensive indexing results for your site in engines like Google, Yahoo, AOL, Excite. Cross-linking stays in place until your domain has reached indexing.

**Yahoo Site Feed - NEW**

We create a dedicated file covering all accessible pages in your website for accurate indexing. Feeder file is installed on your server (if applicable) and automatically crawled by Yahoo.

**Google Sitemap.**

We create a dedicated XML file which is installed on your server (if applicable). Direct connection to Google results in better crawl coverage and fresher search results. Specific information about your web pages is provided to Google which greatly improves indexing and ranking.

**Google Local.**

Powerful geographical Google search service. We hand submit your website to this excellent localized database for targeted traffic.

**Smart Indexing.**

Our next step is to insure consistent indexing with major search engines, directories and secondary recognized search engines. With this goal in mind, your URL(s) is/are submitted every two weeks to our selected search engine database for a period of 3 months!

Why 'Smart' indexing? Because our software automatically keeps track of where your website was submitted and how the individual search engine rules and regulations apply. Your website will not be resubmitted to a particular search engine unless the allotted time between submissions has been achieved. This intelligent and conscientious approach to search engine submissions guarantees your website will not spam their system but instead will always fall within their indexing requirements.

## **Keyword Position Report... Guaranteed Top 10 Position Results!**

Approximately 30 - 45 days after we submit your pages to our search engine database, we email you a detailed keyword position report with either AOL, Alta Vista, Ask(AskJeeves), Teoma, Google, Excite, Lycos, Looksmart, MSN, Fast, HotBot, Metacrawler, Wisenut and/or Yahoo search! We guarantee results in the following order:

### **1) Major Search Engines:**

We guarantee your website(domain) will be found in the first 10 listings of top search engines like Google, MSN or Yahoo (which combined represent 78% of all search engine traffic) using single or multiple keywords related to your web site content, service(s) or product(s)! Your website will be found in the top 10 positions of at least one of the above major search engines!

### **2) Major Secondary Search Engines:**

Furthermore we guarantee your website(domain) will be found in the first 10 listings of secondary major search engines like AOL, Alta Vista, Ask(AskJeeves), DMOZ, Wisenut, Teoma, Excite, Lycos, Looksmart, Fast(AllTheWeb), HotBot, Alexa and/or Netscape using single or multiple keywords related to your web site content, service(s) or product(s)! Your website will be found in the top 10 positions in at least three of the above secondary search engines!

Note: The above is the minimum you should expect from us!  
Statistically our end results can be as high as 80% of the above!

### **Ownership.**

All SEO work prepared by Canadian iManagement for your website is yours to keep permanently. You will have complete ownership of all optimized content and all generated static HTML pages (if applicable). Detailed explanation of work performed along with associated files is forwarded on completion of assignment for your records.

### **Most Important - Support!**

Before, during and after our assignment, we are here to help you with answers and solutions. Our goal is to help you succeed today, tomorrow and in the years to come.... Our support team makes the difference!

### **Please read our guarantee.**

Please note: Certain sites do not qualify for our top 10 guarantee, it is your responsibility prior to ordering to ensure your website meets the required criteria.

Thank You for your interest in Canadian iManagement.

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